

Stephanie Casper

I am a digital product designer with 10 years of experience leading UX and visual design for mobile apps & websites.

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Small Planet

Creative Director
2018 - Present

Art Director
2016 - 2018

Senior Designer
2015 - 2016

Creative direction & leadership

Manage several key accounts while ensuring the overall success of the design team. Meet regularly with designers to ensure that high quality design and UX work is being delivered on time, and that resource needs are being met. Spearhead initiatives in user research, developer handoff, design & UX processes, and processes for internal design and marketing needs.

Client management

Work closely with key stakeholders to define key business objectives, and develop product design roadmaps. Engage product owners early in the UX and design process to facilitate translation of strategic goals into digital product design.

Research & design

Lead UX and design of native phone apps and responsive websites. Shape design and business strategy. Develop user testing strategy, moderate interviews, and oversee analysis. Create and contribute to existing design systems, including the design of illustrations, interactions, and animations. Oversee asset production, code styling, and design QA.

SVA

Instructor
2019

Constructed a 4-day mobile design sprint workshop, based on Google's Design Sprint methodology. Led 30 students in the MFA Interaction Design program through the strategy, UX, and design process.

Pow Interactive

Senior Designer
2013-2015

Designer
2011 - 2013

Managed the design of Morgan Stanley's 3D mobile apps across phone, tablet, and desktop. Created responsive websites and infographics for a range of clients.

Rocketdog

Junior Designer
2010 - 2011

Concept, design, and production for web, print, and nontraditional advertising for a range of clients.

Oxygen Network

Design Intern
2010

Assisted in production of website assets and promos.

Education

Pratt Institute
2006 - 2010

BFA in Communications Design. Graduated with honors and distinctions. Received the Presidential Merit Scholarship.

Practice

Creative strategy

Team management

Agile & iterative

Brand, product, & competitive audits

Personas & customer journeys

User & stakeholder interviews

User testing & analysis

UX & design roadmapping

Wireframes & user flows

Design QA & code styling

Icons, illustrations, & infographics

Interaction & interface design

Motion graphics

Rapid & rich prototyping

Specs & documentation

Tools

Sketch, Figma, Framer, Invision, XD, Illustrator, Photoshop, InDesign, After Effects, Miro, Jira, HTML/CSS

Selected awards

Core 77 Design Awards

Communication Arts
Award of Excellence

Fast Company Innovation
by Design Award

W3 Awards

Webby Awards